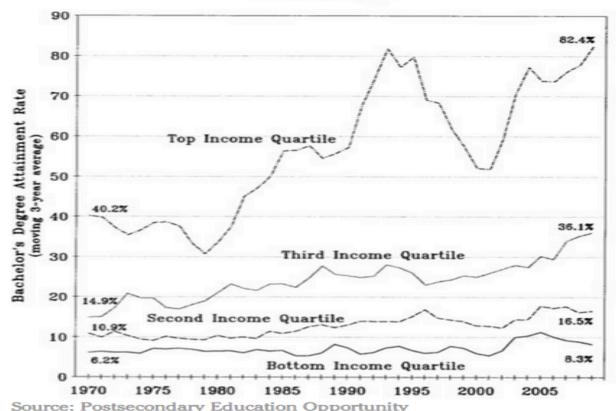
WHY IS EVERYONE MAD AT US?

- LOW GRADUATION RATE
- > TOO MUCH TIME TO A DEGREE
- > EXCESS HOURS
- > HIGH COSTS
- > TOO MUCH DEBT

A college degree is related to family income

Estimated Baccalaureate Degree Attainment by Age 24 by Family Income Quartile 1970 to 2009



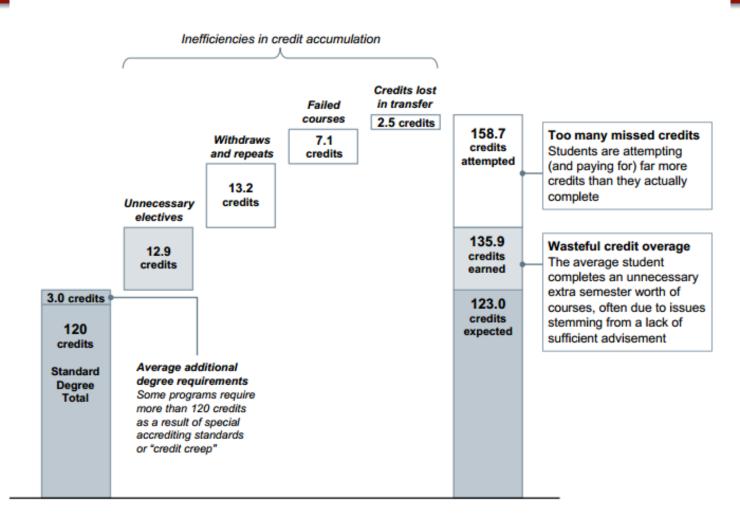
Student Achievement Measure*: Six Year Outcomes for Students Who Started at Four-Year Publics

State	Total rate	Starting institution	Different 4-yr	Different 2-yr	Still Enrolled	Not Enrolled
Nat'l	63.38%	50.56%	9.25%	3.58%	14.98%	21.04%
FL	60.41%	49.41%	6.83%	4.17%	14.02%	25.58%
FL	56.16%	46.325	7.02%	2.81%	15.16%	28.68%

^{*}http://www.studentachievementmeasure.org/ Natl Clearing house Sig Report 6, State supplement, 2007, Table 1 for top FL data and 2006 cohort Table 4 for the lower line of data.

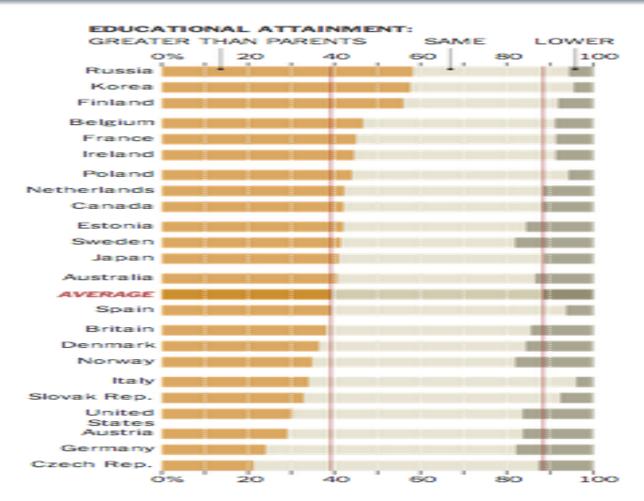
Nationally, students who do graduate often take extra years and extra credits

Average Credit Attempts by Degree Completers



Credit: "Building Guided Pathways to Success," Education Advisory Board

The US has dropped from first to twentieth



The Federal Rating System

Who pays for colleges and universities?

- US Government (taxpayers): \$150 B
- State government (taxpayers): \$70 B
- Students and families: \$???

The Federal Rating System

- Identify colleges with similar missions and apply the measures below.
- Three Key Measures Proposed
 - Paying for Performance
 - Promoting Innovation and Competition
 - Ensuring that student debt remains affordable

Pay Colleges and Students for Performance

- Access: the percentage of students receiving Pell grants
- Affordability: average tuition, scholarships and loan debt
- Outcomes: graduation rates, transfer rates, graduate earnings and earning advanced degrees
- By 2018 student aid will be based on these measures

Performance Issues

- Engage states with a "Race to the Top" for higher education that has higher value and lower costs
 - Encourage states to fund higher education
 - Encourage states to fund graduates rather then credit hours
- Reward Colleges for results with higher Pell grants
- Demand student responsibility for academic performance

Promote Innovation and Competition

- Award credits based on learning and knowledge, not seat time.
- Use technology to redesign courses, e.g., online and blended courses.
- Use technology for student services, e.g., online advising, online forums, predictive analytics.
- Recognize prior learning and promote dual enrollment.

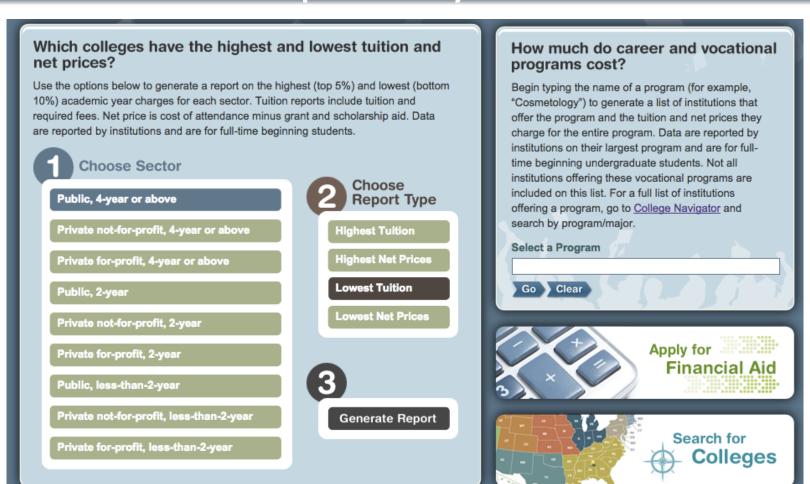
Promote Innovation

- Empower students with information such as the College Scorecard and a new financial aid award letter.
- Seed innovation and measure what works.
- Reduce regulatory barriers.
- Challenge foundations and the private sector to commit to helping colleges improve.

Ensure Student Debt is Affordable

- Make all borrowers eligible for "Pay as you earn."
- Launch an enrollment campaign to make all borrowers aware of "Pay as you earn" options.

College Affordability and Transparency Center

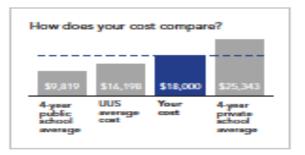


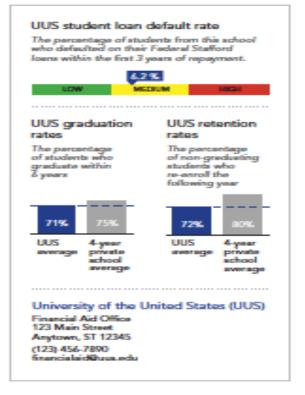
How to pay for college Prepared for Abigail Adams, first year student

TOTAL COST FOR FULL TIME ATTENDANCE			s	29,000 / yr
Tuition and Fees	\$	21,000		
Housing and Meals	\$	5,000		
Books and Supplies	\$	2,000		
Transportation and other personal expenses	\$	1,000		
TOTAL GRANTS AND SCHOLARSHIPS			S	11,000 /yr
Grants from your school	S	5,000		
Federal Pell Grant	S	4,500		
Grants from your state	S	500		
Other scholarships you can use	5	1.000		

What are your loan and work study options?						
FEDERAL LOANS THAT YOU ARE ELIGIBLE FOR			s	8,000 /yr		
Perkins Loan	\$	2,500				
Subsidized Stafford Loan	\$	3,000				
Unsubsidized Stafford Loan	\$	2,500				
FEDERAL WORK STUDY			\$	4,000 /yr		
PRIVATE STUDENT LOANS			5	6,000 /уг		

After graduation, how much will you owe?							
ESTIMATED MONTHLY PAYMENT FOR FEDERAL LOANS Estimated total federal loan debt	s	411 / mth					
ESTIMATED MONTHLY PAYMENT FOR PRIVATE LOANS Extimated total private loan debt	s	297 / mth					
YOUR TOTAL ESTIMATED DEBT \$ 63,000							
Your estimated monthly payment for all loans	\$	708 / mth					





Institution	% of Undergraduate s Receiving Pell	% of Need Met by UG's Awarded Need- Based Aid	6-year graduation rate of students who received a Pell grant	6-year graduation rate of students who did not receive a Pell grant or subsidized Stafford loan	Net Cost for Families with Under \$30,000 Income	Pell Gap	Unmet Need
Florida A&M University	64.0%	77.0%	38%	43.0%	\$10,326	-5.00%	23.00%
Florida Atlantic University	40.0%	66.5%	45%	43.0%	\$10,215	1.60%	33.50%
Florida Gulf Coast University	35.0%	68.0%	?	?	\$10,778	?	32.00%
Florida International University	58.0%	21%??	?	?	\$9,183	?	?
Florida State University	31.0%	64.0%	74%	72%	\$11,542	2.00%	36.00%
New College of Florida	29.0%	82.0%	77%	69%	\$7,007	8.00%	18.00%
University of Central Florida	38.0%	60.0%	60%	64%	\$11,134	-4.00%	40.00%
University of Florida	32.0%	80.0%	80%	84%	\$8,111	-4.00%	20.00%
University of North Florida	35.0%	88.8%	47%	51%	\$6,825	-4.00%	11.20%
University of South Florida	41.0%	47.0%	50%	53%	\$6,688	-3.00%	53.00%
University of West Florida	41.0%		43%	50%	\$9,379	-7.00%	? 5